PRESS RELEASE

NOW is the time says seasoned equity investor

New Australian investment firm deploys leveraged cyclical investment strategy

Sydney, 18 July 2013 ï The aged myth that equity investors need to forget about market timing and concentrate on time in the market is burst by Peter Kennedy founder of new private Australian investment firm Kennedy Investments.

After navigating the investment road for thirty years, Peter has traded, used leverage and money management techniques to create some impressive returns. The firm has developed a proprietorial process, Coincide-CMV©, that identifies investment cycles based on the coincidence of market indicators. Considered leverage and extensive risk management techniques are then used to create scale and manage the portfolio to beat the market.

Peterõs past returns from 2004 to 2013, which included the market fallout from the Global Financial Crisis, shows that every $100,000 he invested in 2004 was worth $1.5m by 2013, as verified by a major accounting firm.

Based on the current market cycle indicators, Peter believes now is the time to invest as he expects a continued run on equities in the Australian market based on reviewing market cycle data spanning 70 years.

"Cyclical investing recognises cycles of price performance over different asset classes at different points in time and this is most obvious in equities with really large price movements. Our analysis shows the start of the bull cycle was July 2012 and has several years to run so we believe now is the time to invest, specifically in equities", explains Peter.

Kennedy Investments operates individual discretionary managed accounts for investors, companies, trusts and self-managed super funds with over $500,000 to invest.

Clients are charged fees on a performance-basis, and are able to liquidate their investment when required.

For full transparency, clients can access online reports on their individual accounts at any time that include daily valuation on their holdings, all cash transactions and full Australian tax reporting information.

To find out more about Kennedy Investments and cyclical investing, please visit www.kennedyinvestments.com.au or contact Peter on (02) 9251 0026.

- ENDS -

Media Enquiries:
Louise Nealon, Callidus PR
T: + 61 2 9283 4114/ 0403 569 177; E: louise@calliduspr.com

About Kennedy Investments
Kennedy Investments*Ê is a private, independent investment firm that offers high value or difficult to access investment opportunities to individual investors, companies, trusts and self-managed super funds. We specialise in cyclical investing, currently focusing on equities and are experts in risk management and considered leverage. Our people have over three decades of experience and this is reflected in our performance.

For more information, please visit: www.kennedyinvestments.com.au or follow us on twitter: @kennedyInvestOz

About Peter Kennedy
Peter is the founder and Director of Kennedy Investments and has had more than 30 years in financial markets in equities and derivatives. He spent 13 years with Macquarie Bank as head of the futures broking business, and started the equity derivatives function which included listing the first warrants on the ASX.

Peter moved to Deutsche Bank AG and established the equity derivatives and trading business and a retail margin lending business distributing directly to clients. Within three years, Deutsche became the Australian market leader in equity derivatives.

In 1998, Peter established Next Financial Limited, specialising in Australian and offshore equities and derivatives. Next Financial provided unique investment opportunities for high net worth individuals and self-managed super funds and in 2007 became the second largest structured equity provider in the Australian market.

In 2011 Peter co-founded Specialist Investment Management Pty Ltd (SIML) with Shan Gao servicing wholesale investors in high yield fixed interest instruments, equities and derivatives. In 2013 SIML commenced operations under the Kennedy Investments trade mark which coincided with the launch of the equity managed accounts program.